

COOPERATION

INDEPENDENCE

COLLABORATION

UNIVERSITY CO-OP *REPORT 2014*

PARTICIPATION

To serve as a bridge for a fulfilling campus life

A lot of people think a university co-op as a convenience store inside campus. However, what a university co-op does is way beyond a convenience store. A university co-op operates dining hall and general store, conducts career assistance programs for students, implements earthquake and tsunami recovery programs, gets involved in environmental activities and many more.

We will continue to improve our products, services and activities to make campus life more enjoyable.

4 Mission Statements of University Co-op and 8 Vision Statements for 21st Century

Cooperation

To contribute to the enrichment of university life through the cooperation of undergraduates, postgraduates, international students, and faculty.

1

Creating a rich campus life through the power of cooperation.

2

Facilitating free and open communication through cooperation.

Collaboration

To collaborate in the realization of university philosophies and goals, as well as contribute to the enrichment of higher education and advancement of research.

3

Collaborating with universities to contribute to the expansion of higher education and research.

4

Collaborating as a learning community ourselves in both education and research.

Independence

To work as an independent organization in revitalizing universities and their communities, as well as contribute to the enrichment of society and its culture.

5

Invigorating universities and their local communities as an independent business organization.

6

Contributing to the enrichment of society and its culture through the development of independent and attractive business activities.

Participation

To encourage the active participation of members, broaden cooperative experiences, and realize a sustainable society that is kind to both people and the planet.

7

Encouraging the active participation of members, broadening cooperative experiences, and realizing a sustainable society that is kind to both people and the planet.

8

Contributing to international exchange and peace as an organized movement based on member participation.





Business Activities

Participation in Co-op Activities

In university co-ops, the members' opinions and requests are reflected in their management. This is possible through their participation in various opportunities, such as hitokoto card (opinion card), questionnaire, meetings, committees (students, graduate students, international students, faculty and staff), daily activities of the Board of Directors and General Assembly.



Hitokoto card box
Left: Yamaguchi University Co-op
Right: Doshisha University Co-op



Using SNS sites, such as Facebook and Twitter for co-op business activities (Tohoku University Co-op)

Making use the members' opinions and requests in co-op activities!

Hitokoto Card

Hitokoto card is a mechanism that enables the co-op to ask its members' opinions and requests through paper cards or internet, and then the co-op staff responds. This initiative is a part of interactions with co-op members.



2013 International Seminar

Promoting activities in every elements of the university

Organization Committee

There are more than 10,000 people across Japan who joined Student Committee, Graduate Student Committee, International Student Committee and Faculty and Staff Committee in each co-op.

Based on the policy of Board of Directors, these committees conduct various activities, such as welcome party for freshmen, store decoration and decision about its goods, mutual aid activities, sports activities and environmental activities, which are also based on the interest of co-op members. They realize requests from co-op members in various forms.



Tokyo Denki University Co-op, which was decorated by Student Committee



57th Annual General Meeting of National Federation of University Co-operative Associations
4th Annual General Meeting of University Co-operatives Mutual Federation (International Congress Center Epochal Tsukuba)

Highest decision-making body of co-op

Annual General Meeting and General Meeting of Representatives

General Assembly (where members gather) and General Meeting of Representatives (where members elected as representatives gather) determine the year summary and policy, as well as financial results and budget of the co-op.

Executive body for day-to-day operation

Board of Directors

All elements of the university, such as students, faculty and staff gather to discuss the day-to-day management of co-op, ranging from members' needs to store operations.



Board of Directors, Yokohama National University Co-op

Supporting interactions with many people, leading to growth

Students have various opinions!



Offering delicious and pleasant meal



Business Activities

Dining Hall



Kagoshima University Co-op



Kobe Pharmaceutical University Co-op

University Co-op supports everyone's healthy diet through cafeteria operations. We also conduct many events, such as food fairs, to promote exchanges in the dining hall. In addition, we put a great deal of effort in dietary education activities.



Donburi (rice bowl) Contest
at University of Fukui Co-op



Popular Menu Encore Fair
at Kyushu
Business Association

A fun fair created
with members!

Cafeteria Fair

A lot of unique events are held in each university co-op, such as Cafeteria Fair in Kyushu and Local Food Fair in Tokyo. These events act as a place for members to interact with each other.



You can
also search
allergy-causing
ingredients!



Tokyo Business Association

A search system for
cafeteria menu

Gakushoku Dot Coop

Gakushoku Dot Coop is a system that enables its users to search any menu and its details. The user can put the food he/she ate at the co-op cafeteria to the virtual tray to check the nutritional value, amount of energy and price.

①
8:30

I want to have
a meal before
the class begins!



Member's Voice

Waseda University
Haruka Umeno



I enjoy eating with my friends!

I live alone, but I can have nutritionally balanced diet, thanks to co-op dining hall. It's my favorite place in the university since I can talk to my friends while eating my meal there.



Osaka University Co-op



Speedy payment with IC Member Card Meal Card & Dietary Life Support Pamphlet (University of the Ryukyus Co-op)

With the support of a healthy diet, students and parents will feel secure!

Meal Card & Meal Coupon (Healthy Meal Ticket)

There are 97 university co-ops that adopted meal card and meal coupon as an initiative to support students to eat properly. It is a card charged with a certain amount of money, which can be used in dining halls. Some university co-ops report the content of meals to parents.

Easy Food Budget Management with Cafeteria Pass!



University co-op cooperates with public transportation to provide a service that allows students to use their transportation IC card at the dining hall. The amount charged can be converted and used as cafeteria point. A lot of university co-ops in Kanto and Koshinetsu districts use Cafeteria Pass.



Dietary education is held in 154 university co-ops (Waseda University Co-op)

We support students' dietary independence!

Dietary Education Activities

The staff of university health center together with a registered dietitian from the university co-op hold diet nutrition consultation.

7 key focus points of dietary education activities

- ① Enjoy your meals ② Eat balanced meals ③ Be knowledgeable about food
- ④ Cook by yourself ⑤ Visit production areas ⑥ Value Japanese food culture
- ⑦ Think critically in regard to abundant information on food

Dining Hall Renewal

We renew our dining facilities for a more comfortable campus life.



Left: University of Fukui Co-op
Upper right: Osaka University Co-op
Lower right: University of Niigata Prefecture Co-op

For students, a university co-op is a welfare facility that is essential to campus life. Know-how and ideas that have been built up by university co-op for more than 60 years are reflected in these facilities. Currently, the renewal of dining halls is progressing rapidly. We can offer an environment that suits the students because we are aware about trend of use of the students.

I have to buy a reference book for the next class!

12:30



Business Activities

Store Operation



Keio University Shiba Kyoritsu Campus

A university co-op store provides goods and services that are necessary for college life. It also sells foodstuff, computers and stationery, textbooks and specialized books for classes and experiments, and also acts as front counter for travel and driving school. A university co-op store also sells original merchandise featuring the university's characters.



Doshisha University Co-op

Groceries for everyday life can be found here!

On-campus Convenience Store

A university co-op store operates by a convenience store style, by providing bread, lunch boxes, sweets, beverages and other foodstuff necessary for daily life. Some university co-op stores provide original rice balls and bread created together with members, by cooperating with manufacturers.



Keio University Co-op

We have the best product lineup to support study and research!

Co-op Stationery

Co-op stationery merchandise have been developed in order to contribute to study and research activities. The stationery merchandise are prepared to support a wide range of academic activities, from collecting information to making presentation. Many of the products in Co-op Stationery Catalog are compliant with Act on Promoting Green Purchasing.

Member's Voice

Tokyo Denki University
Mayuko Takano



It's always fun to know the reaction of POP card we made!

The students are responsible for decorating the store, including making POP cards. Reaction from everyone is our source of enjoyment.



Doshisha Co-op

Textbooks, reference books and magazines are offered at discount!

Bookstores

Co-op bookstores have a wide variety of textbooks, reference books and specialized books required for education and research. The books are provided to suit departments and area of research in university. In addition, co-op bookstores also provide books that can help job hunting and life of students. University co-ops offer a discount on books and magazines to support study and research.

* Some products are not discounted.



Reading marathon corner (Tokyo Gakugei University Co-op)

Circle of exchange widened from impression after reading a books!

Reading Marathon

Reading Marathon is an initiative to cultivate the reading habit of students. Currently, there are about 170 stores participating in this initiative with entries from 30,000 students. By writing impression of a book on a POP card and displaying the card on the store, circle of exchange among university students is spreading. Some university co-ops also publish book-review journal made by faculty, graduate students and university students.



Hokkaido University Co-op

Many hot-selling products incorporating unique characteristics of the university!

University Original Goods

Sale of original goods incorporating unique characteristics of the university is well received by co-op members and faculty. Some of them are sold as the official university merchandise.

IC-embedded student card

Some co-op stores have begun introducing IC-embedded student card with prepaid feature that can also be used in the stores. There are some co-ops that are commissioned by the university to issue IC-embedded student cards.

New stores in 2013

Tokyo University of Science Co-op, Katsushika store



Spacious counter space for better customer service!

This is a new store in new campus of Katsushika, which was opened in March 2013. It has a large counter to better handle customers' order.

Among new stores that were opened in 2013, we would like to introduce Tokyo University of Science Co-op and Kobe Pharmaceutical University Co-op.

Kobe Pharmaceutical University Co-op store "Sakula"



Offers pleasant, fun and delightful ambience

To celebrate its 80th anniversary in 2012, Kobe Pharmaceutical University Co-op opened a new store along with the final completion of 80th Anniversary Memorial Hall. The store is designed with 3 concepts, i.e. pleasant, fun and delightful to meet the expectations of co-op members.

I'm not really good at computer and the university co-op has been helping me a lot!

16:00



Business Activities

Career Development Support



Guidance of public official examination course (Kanazawa University Co-op)

University co-ops are the students' partner from admission until employment. University co-ops support efforts to nurture the students' growth by providing various courses and opportunities to experience, which enable the students to learn skills needed in college life.



Portfolio presentation (Shimonoseki City University Co-op)

Wide support, ranging from various courses until graduation!

Career Support

University co-ops offer an opportunity to think about college life from admission until graduation, by holding "vision navigation seminars," to help students live their college life purposefully.



Computer course (Nihon Fukushi University Co-op)



Apple products that are popular among students (Tokyo Metropolitan University Co-op)

Excellent services even for beginners!

Computer-related Services

University co-ops offer various services to ensure that students can use their PCs free from anxiety for four years. University co-ops provide computer courses for beginners, sale and services of computers and peripherals, and setting special counters to deal with purchase using university budget.



CIEC PC Conference 2013 in Komaba, University of Tokyo

Supporting research of education using computers

University co-ops hold PC conference regularly with CIEC (Community for Innovation of Education and learning through Computers and communication networks) as a forum for exchange and learning of education and research using computers.

* As of March 12, 2013, there are 853 individual members and 90 organization members.

Member's Voice

Waseda University
Kazuki Ouchi



You will feel secure if buying your computer at co-op store!

Soon after admission, I purchased a computer with several software programs installed at the co-op store. Now I can use my computer very well since I have learned a lot at the training session held by co-op.



Thematic Trip consultation session at a university co-op



Providing thematic learning and experience!

Foreign Language Training Support

University co-ops hold language training and homestay programs abroad, which provide opportunity for students to learn about environment, education, welfare, history and peace. It is called Thematic Trip and has been well received by many students. Many of the students use their summer vacation and spring break to join Thematic Trip to get experience abroad.



Joint enterprise briefing (Tokyo Business Association)



Relieving worries about job hunting through courses and seminars!

Job Hunting Assistance

University co-ops support enthusiastic students through courses and seminars. Senior students who are experienced in job hunting offer advice from their own experiences for junior students. University co-ops also hold seminars such as "Job Hunting Supplement School" to make students think about work and know the various industries. University co-ops also hold joint enterprise briefing.

Support for High School Students and Freshmen



University of Fukui Co-op Ritsumeikan Co-op Freshmen Preparation Center



University co-ops offer advice by senior students and orientation sessions about preparation of admission and college life!

Open Campus and Advice on Life as Freshmen

In open campus, students offer free drinks and written messages of support for high school students and give advice on college life through consultation corner. Senior students also give advice for new students who live alone on housing, goods, furniture and home electronics based on their own experience.

Orientation Sessions for Parents Before Admission

University co-ops hold orientation sessions for students with admission by recommendation, students with early admission and parents of students who will sit on exam. Senior students, faculty members and co-op staff provide guidance on various things regarding preparation of college life, including living alone, textbooks, teaching materials and computers.



Left: Freshmen and their parents listen attentively to the speaker (Doshisha Co-op)
Right: Counseling sessions for students sitting on exam and their parents in Waseda University Co-op





Other Activities

Relationship with Society



University co-ops provide support for students who want to be involved in reconstruction support activities of the Great East Japan Earthquake, environmental activities (CO₂ emissions reduction) and other social activities. University co-ops also promote exchange of students and exchange with other co-ops in international level, and also cooperate with UNICEF activities.



Summer volunteers in Tohoku are making water guns



Many students participate in volunteer activities to support the reconstruction of the affected areas!

The Great East Japan Earthquake Reconstruction Assistance

The Great East Japan Earthquake Reconstruction Assistance Activities has been carried out for 34 times since March 11, 2011. A total of 955 students were involved in various activities, such as learning assistance for children and debris disposal. The activities are also being continued in 2014.



Left: Floating lanterns with prayer for peace (Peace Now! Hiroshima)
Right: Aug 8 - 11, 2013 (Peace Now! Nagasaki)
There were 67 participants from 29 university co-ops



Thinking about peace through field work at battle sites

Peace Promoting Activities

Every year students carry out projects such as Peace Now! in Hiroshima, Nagasaki and Okinawa. They think and talk about the importance of peace with students of the same age while reliving wartime experiences.



17:30

Some things can only be understood through experience!



Member's Voice

Keio University
Mutsumi Tanaka



My attitude has changed after participating in environmental activities!

I thought that environmental issues was a difficult problem. But, if we think and act together, we can change ourselves to be better in small steps.



Left & upper right: Toyama University Environment Seminar
Lower right: Green curtain (Hitotsubashi University Co-op)

Supporting the students' activities to address social issues!

Environmental Activities

University co-ops support the students who address social issues (reducing CO₂ emissions, energy and resource conservation, 3R, etc.) by providing information and opportunities to participate in fieldwork through their business and organizational activities. University co-ops also hold national seminar on environment, where the students talk about the challenge and results of the activities.



Left: Mori No Gakkou in Hatonosu Upper right: Juon disposable sticks made of Japan timber from forest thinning
Lower right: Tree bookmark being sold at Tokushima University Co-op

Learning the importance of nature in rural areas!

Juon Network

In 1998 the JUON NETWORK, an incorporated nonprofit organization, was established at the instigation of university co-ops. It aims at connecting urban and rural people through a network, environment conservation and improvement, finding and spreading of local culture, solving the depopulation and concentration problem, etc. **Juon's official website:** <http://juon.univcoop.or.jp/>



Left: ICA General Assembly Upper right, lower right: ICA Committee on University/Campus Co-operatives in the Asia and Pacific workshop in Seoul, Korea

Global activities!

Strengthening Cooperation with Co-operatives in the World

NFUCA joined International Co-operative Alliance (ICA), the world's largest NGO since 2001, in order to strengthen cooperation with cooperatives in the world. In 2013, together with ICA Committee on University/Campus Co-operatives in the Asia and Pacific and Korea University Co-operative Federation, we held a workshop in South Korea.

* ICA (International Co-operative Alliance) is made up of 269 members and more than 1 billion individual members from 94 countries.

Research activities by NFUCA



Press conference of 48th Survey on Student Life Condition

NFUCA collect data from more than 20,000 college students every year to investigate the actual condition of them.

Survey on Student Life Condition has been carried out every year with more than 20,000 college students as the respondents. This survey draws attention from the community since it has been carried out for 48 times and can provide insight on the current situation of students as well as the changes. NFUCA also conduct Survey on Freshmen Targeting Their Parents and Survey on Graduate Student Life Condition.



Outline and Operation of NFUCA

National Federation of University Co-operative Associations (NFUCA) has 220 university co-op members and more than 1.5 million individual members (students, graduate students and faculty). They invest by buying one share per member, use products and services of the co-op and operate the co-op.

Outline of NFUCA

- **Name**
National Federation of University Co-operative Associations (abbreviation: NFUCA)
- **Representatives**
President: Prof. Kokichi Shoji
Managing Director and CEO: Hiroki Fukushima
- **Member Co-ops**
220 member co-ops (as of September 2013), comprising 204 university co-ops, 9 business associations, 6 intercollege co-ops and 1 federation (University Co-operatives Mutual Federation)
- **Establishment**
May 25, 1947
National School Co-operative Federation was established
August 19, 1958
The National School Co-operative Federation was incorporated and the National Federation of University Co-operative Associations was established
August 8, 1959
Registration was completed
- **Organization**
Supreme decision-making body: General Assembly
Board of Directors (45 members as of fiscal year 2013) Auditors (6 people as of fiscal year 2013)
- **Individual Members** 1,543,086 (as of September 2013)
- **Total Funding from Member Co-ops**
964,190,000 yen (as of September 2013)
- **Total Turnover of Member Co-ops**
184,400,000,000 yen (fiscal year 2012)
- **Financial Year**
October 1 to September 30 of the following year
- **Blocs (Branches)**
Hokkaido Bloc: 14 members
Tohoku Bloc: 17 members
Tokyo Bloc: 72 members
Tokai Bloc: 20 members
Hokuriku Bloc: 7 members
Keiji-Nara Bloc: 20 members
Osaka-Hyogo-Wakayama Bloc: 25 members
Chugoku-Shikoku Bloc: 19 members
Kyushu Bloc: 25 members
- **Related Organizations**
Community for Innovation of Education and learning through Computers and communication networks (CIEC), Juon Network

International Relations

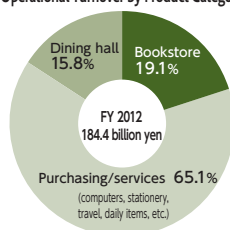
Member of International Co-operative Alliance
Member of ICA Committee on University/Campus Co-operatives in the Asia and Pacific
Member of WYSE Travel Confederation
Member of National Association of College Stores

Description of Business (as described in Article 3 of Articles of Association of NFUCA):

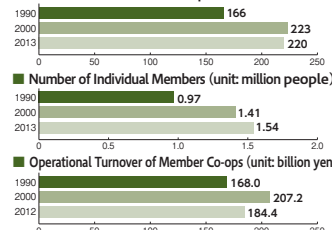
This federation shall carry out the following business in order to achieve the purposes as stipulated in Article 1.

- (1) Providing direction, carrying out communication and adjustment of members.
- (2) Carrying out communication and negotiation with various co-ops and international organizations, as well as other faculty staff and student organizations.
- (3) Carrying out activities to improve individual members' life and culture.
- (4) Carrying out activities to improve members and officers and employees' knowledge on university co-op's business.
- (5) Carrying out surveys and research and provide general information necessary for member co-ops' business.
- (6) Providing goods that are necessary for members' business by purchasing goods and then process or not process them, or by producing goods for member co-ops.
- (7) Establishing facilities that can be used by member co-ops, individual members and officers and employees.
- (8) Carrying out travel business for individual members based on Travel Agency Act.
- (9) Carrying out any other business activities incidental thereto.

Operational Turnover by Product Category



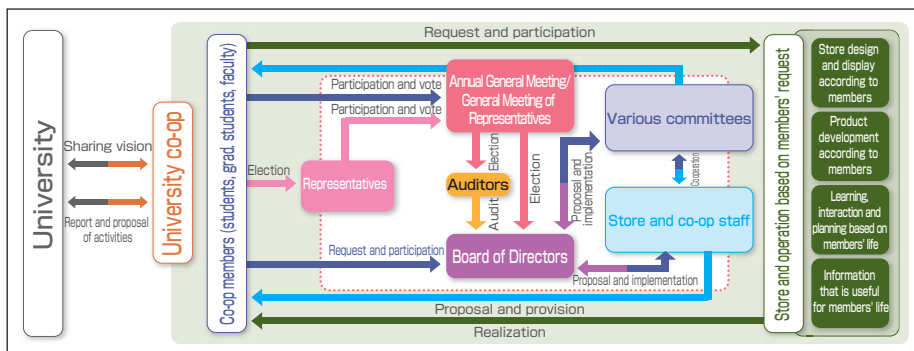
Number of Member Co-ops



University Co-operative Facilities



University Co-op Sugan Kaken University Co-op Koenji Kaken University Co-op Senda Kaken University Co-op Taka Kaken University Co-op Kabe Kaken University Co-op Osaka Kaken Co-op Inn Kyoto Tel. 075-256-6600



Operations Based on Consumer Co-operatives Act and Articles of Incorporation

Consumer co-operatives in Japan are established and operated based on Consumer Co-operatives Act that was enacted and enforced in 1948. Articles of Incorporation was made in accordance with the actual situation of each co-op with reference to the example of articles of incorporation designed by Ministry of Health, Labour and Welfare.

* Consumer Co-operatives Act was amended drastically in May 2007 after 59 years, and the revised act was enforced since April 2008.



NATIONAL FEDERATION OF UNIVERSITY CO-OPERATIVE ASSOCIATIONS
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